SCARLET PROMISE GRANTS

SUPPORT TOMORROW’S LEADERS TODAY

Scarlet Promise Grants are university-wide, institutional grants provided to undergraduate students for whom family, federal, and state funding doesn’t provide sufficient support to obtain a Rutgers education. The Scarlet Promise Grants program is just that, a promise. And there are few more profound ways to change lives than by making a Rutgers education accessible to those with the talent and drive to pursue it.

Generations of alumni who depended on scholarship assistance have used their Rutgers education to their best advantage, distinguishing themselves and making outsized impacts on our world. Their achievements are the greatest possible return on investment.

In academic year 2020, more than 11,000 students received Scarlet Promise Grants totaling more than $33 million. But the need is much greater and has only been exacerbated by the recent pandemic and resulting economic conditions that have affected many lower income families.

Building upon the work of the Rutgers Board of Trustees in identifying programs that provide essential financial support to our neediest student, President Jonathan Holloway challenged the university to meet a $10 million fundraising goal to help fund Scarlet Promise Grants.

“My Scarlet Promise Grant prevented a dream deferred. I wouldn’t have been able to go to school without it.”
–Sam Adepoju CCAS’20

Promise the world. Give to Scarlet Promise Grants.

Online:
give.rutgers.edu/scarletpromise

By mail:
Rutgers University Foundation, P.O. Box 193
New Brunswick NJ 08903-0193

By phone:
848-932-7777

give.rutgers.edu/scarletpromise
FAQ

WHAT ARE SCARLET PROMISE GRANTS?
Scarlet Promise Grants are need-based financial aid awards that close the gap between aid from federal and state sources and what Rutgers families can afford. These grants provide support for tuition and other expenses inherent in a college education such as books, meal plans, and housing.

WHY ARE THEY NECESSARY?
Today, traditional funding sources often come up short. The financial burden of higher education falls more squarely on the student than it did in the past. In 2019, Rutgers students had an aggregate unmet financial need of more than $100 million—an average of nearly $10,000 per student.

HOW ARE THEY FUNDED?
Scarlet Promise Grants are funded through a combination of a university budget allocation and philanthropy most recently driven by President Holloway’s $10 million focused fundraising campaign.

WHO IS ELIGIBLE?
Most students with family income around $60,000 or less and an expected family contribution of $10,000 or less qualify. In 2019, 10,473 students received Scarlet Promise Grants.

HOW DOES RUTGERS DISTRIBUTE THE FUNDS?
Students receive Scarlet Promise Grants as part of their comprehensive financial aid packages. Rutgers also awards the grants for hardship appeals, such as the death of a parent, loss of employment, and health emergencies. They range from $500 to $5,000 per academic year.

On July 1, 2020, his first day in office, Rutgers President Jonathan Holloway launched a focused campaign to raise $10 million to support Scarlet Promise Grants.

“Scarlet Promise Grants are the best vehicle we have to address the financial needs of our most economically at-risk students. It is my hope that the global network of Rutgers friends and families will join this campaign in the spirit of being Scarlet Forever. Each dollar is a declaration of faith in the transformative power of a Rutgers education.”