Sam Adepoju CCAS’20

Without my Scarlet Promise Grant, my experience at Rutgers would be completely different. These grants help students like me who want to go far. Soon, I am going to be on Wall Street with my degree which, in a way, is pretty intimidating. But I know that the future is bright and I’m going to give it my all.

Susan Badia RBS’22

With my Scarlet Promise Grant, I was able to register for classes without having to take out a loan. The grant covered the balance that financial aid didn’t cover. I had to grind a little harder but that has helped me to grow as a social justice advocate, a community member, and a civic leader. Now I’m prepared to leave college and change the world.

Israel Alford SPAA’21

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Supporting Tomorrow’s Leaders Today

Scarlet Promise Grants open opportunities and offer a chance for someone to be something that they may have never thought or dreamed of being. That’s what my grant did for me — it prevented a dream deferred. I wouldn’t have been able to go to school without it and fulfill my dream of becoming a surgeon.
In 2020, Scarlet Promise Grants helped thousands of students continue at Rutgers in the face of the global pandemic and its economic consequences.

YOUR GIVING
A promise is more than words; it’s a commitment. On his first day in office, Rutgers President Jonathan Holloway challenged the university to meet a $10 million fundraising goal to support Scarlet Promise Grants. Since that day—July 1, 2020—3,558 donors committed to the goal of providing additional funds to a world-class Rutgers education with gifts ranging from $5 to $1 million. AxxisMedia, this focused campaign raised $10 million, meeting the call set forward by President Holloway and fulfilling a promise to tomorrow’s leaders.

YOUR IMPACT
Through Scarlet Promise Grants, your gifts provide need-based financial aid and emergency support for thousands of Rutgers students. $5.2 million (46%) of the funds raised will be put to immediate use in the form of grants. Nearly $5 million (54%) will be endowed as part of the Scarlet Promise Grants fund. The need for these grants is growing. Last year, 9,189 students received Scarlet Promise Grants, including $17.2 million in need-based financial aid and $12 million in short-term emergency financial assistance.

YOUR RUTGERS
There are few more profound ways to change lives than by making a Rutgers education accessible to those with the talent and drive to pursue it. Scarlet Promise Grants close the gap between aid from federal and state sources and what Rutgers families can afford. Empowering talented students to attend a world-class university, regardless of their means, is the Rutgers way.

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